

ILFORD

 ILFOCOLOR



NEW PHOTOGRAPHIC DISPLAY
MEDIA WITH NO COMPROMISE
ON QUALITY

Today visual communication is a highly creative and competitive marketplace. Innovators continue to develop an expanding range of mediums to display images and messages. However, they have yet to create a vehicle which represents an image with the same clarity and dexterity as that of a traditional silver halide.

With the time, professionalism and creativity that are used to create a commercial image or display, it is imperative that it is presented to give maximum effect and impact. The new ILFOCOLOR range of traditional silver halide display products offers a myriad of display solutions that will do justice to the original creation.

The ILFOCOLOR products offer a range of versatile display materials for different applications.

ILFOTRANS

A translucent film for backlit displays or illuminators without diffusers.

ILFOCLEAR

A clear film for backlit displays or illuminators with built-in diffusers.

ILFOFLEX

An opaque display film with a super glossy finish.

ILFOVINYL

A tear resistant vinyl for indoor and short term outdoor displays with a smooth satin finish.

PHOTOGRAPHIC QUALITY AND PRODUCTIVITY

The range of ILFOCOLOR display materials all benefit from the complex colour coating technology that ILFORD has developed over many years. All the products offer very low D-min and very high D-max to give an exceptional wide colour gamut and superb contrast. This translates into a final photographic output with deep blacks, crisp whites, vibrant and accurate colours and ultimately maximum visual impact.

With true photographic quality, image permanence is not a big issue and so ILFOCOLOR can be used in a range of applications for as long as the image is needed without any change to the quality of the image.

UNIVERSAL COMPATIBILITY

The ILFOCOLOR range of products are processed through standard RA4 processing and are compatible with a wide range of digital enlargers including DURST (Lambda, Theta, Epsilon) OCE (Lightjet) ZBE (Chromira) and POLIELETRONICA (Laserlab 127) which are used by the majority of professional labs.



	27.9cm x 35.6cm • 50 sheets	8.6cm x 150m	10.2cm x 150m (4" x 492ft)	21cm x 75m (8.3" x 246ft)	25.4cm x 75m (10" x 246ft)	30.5cm x 50m (12" x 164ft)	50.8cm x 50m (20" x 164ft)	50.8cm x 50m (20" x 164ft)	61cm x 50m (24" x 164ft)	76.2cm x 50m (30" x 164ft)	81.3cm x 50m (32" x 164ft)	101.6cm x 40m (40" x 131ft)	101.6cm x 50m (40" x 164ft)	105cm x 40m (41.3" x 131ft)	127cm x 40m (50" x 131ft)	
ILFOCOLOR																
ILFOCLEAR DIGITAL • ICD.F7							•			•			•	•	•	
ILFOFLEX DIGITAL • ILD.1K		•	•	•	•	•		•	•	•	•		•	•	•	•
ILFOTRANS DIGITAL • ITD.F7	•						•			•			•	•	•	
ILFOVINYL DIGITAL • IVD.SV8									•			•				•

BACKLIT DISPLAY



To create the maximum impact with a backlit display it is imperative to have a low D-min and a very high D-max. With the new ILFOTRANS, blacks are very deep and the white is brilliant for maximum contrast and tonal range.

ILFOTRANS should be used for backlit displays without diffusers and ILFOCLEAR for displays with built-in diffusers.

There really is no substitute for a traditional silver halide backlit display.

Technical Specifications

	ILFOTRANS	ILFOCLEAR
Weight:	286gsm	281gsm
Caliper:	210micron (8.5mil)	205micron (8mil)
Opacity:	>72%	N/A

INDOOR DISPLAY



Depending on the final application, ILFOCOLOR has two indoor display media in the range.

ILFOFLEX is a premium quality polyester base for maximum tear resistance which is necessary for point of sale material. The super glossy finish gives high impact images suitable for photographic and exhibition displays.

ILFOVINYL has a matt surface and can be used for high impact hanging banners, exhibition panels and photographic displays.

Technical Specifications

	ILFOFLEX	ILFOVINYL
Weight:	236gsm	305gsm
Caliper:	185 micron (7.5mil)	215 micron (8.5mil)
Opacity:	>99%	>100%

POP-UP DISPLAY



A pop-up display is an excellent way of promoting a message, product or an image in areas of high traffic. For premium brands it is imperative that the final display is of the utmost professional quality. ILFOVINYL can be notched to create perfectly flat displays with a true photographic image for the ultimate pop-up display stand.

Technical Specifications

ILFOVINYL

Weight:	305 gsm
Caliper:	215 micron (8.5 mil)
Opacity:	>100%

OUTDOOR DISPLAY



Short term outdoor displays are often used to deliver a message with maximum impact to passing traffic. It is therefore important that the image has impact and that the text is pin sharp. The vinyl base can be mounted onto a variety of substrates making it a versatile outdoor display material. ILFOVINYL can be displayed without lamination for upto four weeks with no image degradation.

Technical Specifications

ILFOVINYL

Weight:	305 gsm
Caliper:	215 micron (8.5 mil)
Opacity:	>100%

DISTRIBUTOR STAMP

www.ilford.com

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