

**Unearth your creativity with the ILFORD Discovery Pack**

**Three simple steps to achieving high quality, home printed images**



Marly, Switzerland, 19 June, 2008 – *Shooting, printing and sharing* your most memorable images has become a favourite pastime for many of us today. Your family party or weekend away can be easily captured and reproduced thanks to advanced digital technology and reliable home printing solutions.

ILFORD has now taken this activity a step further by creating and launching its **Discovery Pack**. Aimed at all the family, ILFORD has selected a range of quality products from its Inkjet Photo Paper Range to demonstrate how different weights and surfaces of photo paper can enhance your favourite image. Products are compatible with good inkjet, including borderless, printers.

The **Discovery Pack** includes:

- *Premium Plus Glossy 270gsm* - 20 sheets - Used by the professionals to achieve optimal studio quality. Ideal for creating special photographs such as weddings, college graduations or important family moments;
- *Premium Photo Glossy 250gsm* - 20 sheets - Perfect for framing your latest holiday photographs;
- *Premium Plus Pearl 270gsm\** - 10 sheets - For those everlasting portraits. The added value of this product is that the unique surface does not show fingerprints after handling.

\* This paper is available **FREE** as part of the Discovery Pack.



In addition, ICC Profiles - unique files which optimise your printer and Original Equipment Manufacturer ink to obtain the finest quality prints - can be downloaded for free from the ILFORD website, [www.ilford.com](http://www.ilford.com)

